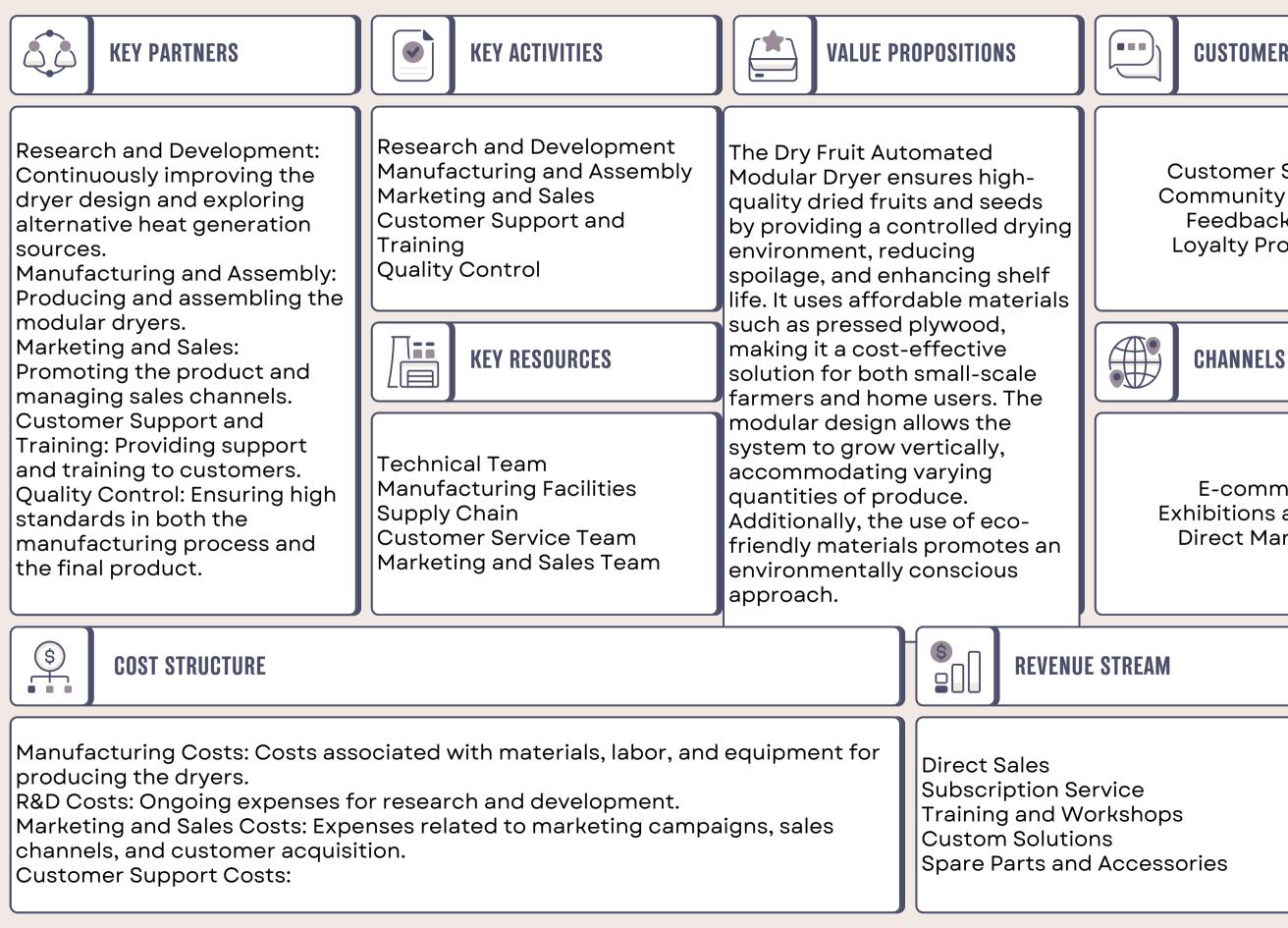
## **BUSINESS MODEL CANVAS**



## **Designed By:Silvana Espinoza**

Version: 1





## **CUSTOMER SEGMENTS**

Customer Support Community Building Feedback Loop Loyalty Programs

E-commerce Exhibitions and Fairs **Direct Marketing** 

Home Users: Individuals looking to preserve their fruits and vegetables at home. Small-Scale Farmers: Farmers. especially in regions like Madre de Dios, Peru, who need to dry their produce efficiently to prevent loss and spoilage. Agricultural Cooperatives: Groups of farmers who pool resources to invest in shared drying equipment. Specialty Food Producers: Businesses producing dried fruit snacks, herbal teas, and other dried products.